

WBF 2024

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Visual Culture



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world.bodypainting.festival

KLAGENFURT AM WÖRTHERSEE
AUSTRIA

ONLINE AWARD: 6 - 8 SEPTEMBER 2024

LIVE AWARDS: 20 & 21 SEPTEMBER 2024

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ON MAKEUP MAGAZINE



ARTIST INFO 2024 ONLINE AWARDS



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Introduction | General Information

November 2023 Changes may apply

World Bodypainting Festival 2024 - Online Categories

Since 1998 the most colourful event in the world takes place in Carinthia, the wonderful south of Austria. The festival has a very long tradition and founded the modern bodypainting art movement.

In 2023, the World Bodypainting Festival moved from an open-air event to weather safe indoor location and also shifted from its traditional peak summer season to the off-season in September. As a result of the successful hybrid event, we continue to offer the benefits of both physical and virtual realms.

Therefore, there will be the opportunity to participate in the 27th World Bodypainting Festival online, if you can't travel to Klagenfurt in person for the live event. The **online categories** will take place on **September 6th, 7th and 8th 2024**. The **live contest days are September 20th and 21st** with the World Awards in Klagenfurt am Wörthersee in the convention arena, and can also be experienced by everyone around the world via the online stream.

At the same time, there will be the opportunity to join a WBF Hotspot and thus take part in the World Bodypainting Festival together with artists of your country. If you are interested to host a Hot Spot, please contact us [via email](#).

➔ **General Information:**

- Registration is only possible online at www.bodypainting-festival.com
- It is possible to participate in all categories.
- The fee for the online competition is € 30 per category.
- Payment of the fee of 30 euros is mandatory and must be made no later than 14 days after confirmation, otherwise your registration will be expired.
- **Deadline for registering:** August 9th, 2024
ATTENTION: Please do not make any transfers WITHOUT a previous confirmation letter with your artist ID.
- If you decide to **cancel your registration**, please write us on short notice.

Guidelines for all categories

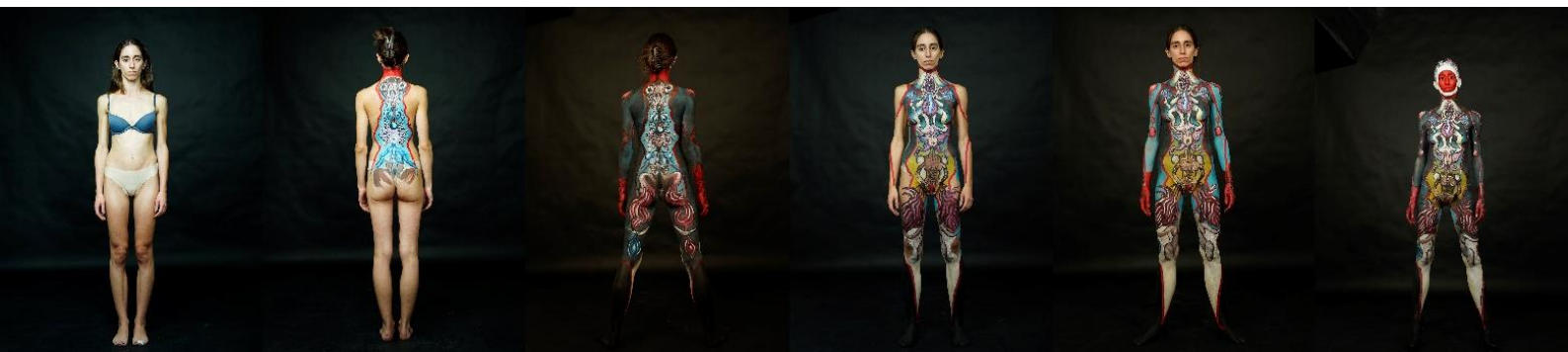
- Painting **assistants are NOT allowed** in any category. The participant must work alone!
- There is **no fixed starting time!** You start working in **YOUR TIME ZONE** on a **specific day** of your category. It is up to you when exactly you start, but you must complete the artwork **within the given time**.
- We gave extra time for online categories, so you can easily handle the photos etc.
- Prepare a **short explanation** of your work - max. 170 words / 1000 characters, in English ONLY!
The Makeup category does NOT require the text explanation!
- The **winners will be announced** during the live festival days – *on the 20th and 21st of September 2023.*

→ **WBF upload tool**

- The submission of all relevant documents (artist and model agreements, a short description of your work and all photos - see below) is only possible via the WBF upload tool.
- A corresponding personalized access code (PIN) and a detailed description of the tool will be sent out after the registration deadline in August.

→ **Jury Photos for both ONLINE BODYPAINTING categories:**

- **6 pictures** of the process must be taken regularly during the competition time. (8 hours).
The first picture at the beginning of the competition and the last picture right at the end of the competition.
These photos are used for the time tracking only.



Guidelines for the jury photos:

- Photos for the judging process - should be taken after 8 hours painting time.
- Take the jury photos only in front of a **mono colored background** (any color)



Photo (1) from the front, (2) from behind, (3) from the left, and (4) from the right (*always with the entire body in the picture*), close-ups of the upper body (5) from the front and (6) from behind, Photo (7) of the artist together with the model.

- The photos must be in high resolution!

➔ **Jury Photos for ONLINE MAKE-UP Award:**

- 6 pictures of the process must be taken regularly during the competition time. (3 hours).
The first picture at the beginning of the competition and the last picture right at the end of the competition.

Guidelines for the jury photos:

- Photos for the judging process - should be taken after 3 hours makeup time.
- Take the jury photos only in front of a **mono colored background (any color)**.



Portrait photos (1) from the front, (2) 45 degrees from the left side, (3) 45 degrees from the right side,
Close-up photos: (4) and (5) photos of the eyes, (6) photo of the lips.
Photo (7) of the artist together with the model.

- The photos must be in high resolution!

➔ **Format for the PHOTOS:**

- **JPG ONLY** (NO Camera RAW, NO TIFF, NO PNG, NO GIF, etc.)
- **Please note, the photos might NOT upload, if each file is bigger than 10 MB.**
- Only photos **without retouching** will be judged!
Retouched photos will not be judged, but we are happy to receive them and share them on our channels later.

*You are of course welcome to share your work process on social media. Please tag the **World Bodypainting Festival** page on **Facebook and Instagram** or use the official hashtag **#wbfestival2024** on other social media channels.*

➔ **Tips for taking the photos:**

- Please make sure to set up your photo studio or the place you are going to take your photos on time!
- Make sure to have good light conditions, ideally no mixed light.
- Don't take pictures against the light/sun or windows.
- Take enough photos and select them after reviewing them on your computer to make sure you got a sharp and not blurry image.

Category overview, Prizes, Themes & Dates

As of November 2023 – further prizes may be added later



Friday, 6th of September 2024
Online Award: Creative Make-up

Theme: “Luxe Chrome Glow”

1st Place: Trophy & € 500 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

2nd Place: Trophy & € 300 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

3rd Place: Trophy & € 100 in cash & product prize + FREE participation at the WBF2025 LIVE Awards



Saturday, 7th of September 2024
Online Award: Brush / Sponge Bodypainting

Theme: “Time Travel – what is your destination?”

1st Place: Trophy & € 500 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

2nd Place: Trophy & € 300 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

3rd Place: Trophy & € 100 in cash & product prize + FREE participation at the WBF2025 LIVE Awards



Sunday, 8th of September 2024
Online Award: Open Category Bodypainting

Theme: “Time Travel – what is your destination?”

1st Place: Trophy & € 500 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

2nd Place: Trophy & € 300 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

3rd Place: Trophy & € 100 in cash & product prize + FREE participation at the WBF2025 LIVE Awards

“Chrome” is the current buzz in makeup and fashion, while the concept of traveling is making a comeback as people are eager to explore the world again. The question is, where would your destination be, and more importantly, which year would you travel to? Would you want to alter past events or foresee the future? The possibilities are limitless!

Let your imagination run wild!

Specific rules for each category



Online Award: Creative Make-up

This category is designed for experienced make-up artists.

The aim of this category is to create an **editorial look** that harmonizes with current TRENDS in the fashion and photography industries, and with a given theme. It is important to pay enough attention to the technique, perfection, cleanness and the overall quality of the make-up.

- The participant must work alone.
- The face and neck may be worked on and will be judged.
- Make-up base or false eyelashes are not allowed to be applied to the model before to the start of the competition.
- Hair, imitation of the bold head, hands and nails can be prepared before the competition.
- Clothes and costumes are not judged

The jury judges:

Base & blending	1 – 10 points
Color decision & color complexity	1 – 10 points
Quality & Techniques	1 – 10 points
Theme, creativity	1 – 10 points

The following is a list of THINGS ALLOWED in this category:

- False eyelashes
- Eye lenses
- Glitter, Crystals, Feathers
- Wigs, bold head
- Decoration accessories on the head and shoulders

The following is a list of things NOT ALLOWED in this category:

- To use any prosthetics or latex-based items, excluding bold head imitation.
- Masks, mask pieces or other special effects.
- Glasses
- Airbrush and stencils
- Any material that obscures more than 20% of the face.

The competition lasts up to (max.) 3 hours.



Online Award: Brush / Sponge Bodypainting

- This category is judged purely on classical painting technique.
- Airbrushing is **not allowed** in this category.
- The use of attachments is **not allowed** in this category.

The jury judges:

Quality, technique, and ability	1 – 12 points
Interpretation of the theme, idea, and originality	1 – 9 points
Composition of the work, overall impression	1 – 9 points

The following is a list of THINGS ALLOWED in this category:

- Sketch, stencils, and transparent paper
- False fingernails, false eyelashes
- Eye lenses
- Headpieces, wigs or hair attachmens
- Imitation of the bold head is allowed to glue before the competition time
- Shoes coming up not higher than the knee
- Glitter in a loose form on spray form
- Nipple covers

Anything not included in this list is not to be used and is against the rules.

Here are a few specifications of things NOT ALLOWED in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue
- Anything attached to the body with string, elastic, or tape - other than decorative headwear as specified above.

The competition lasts up to (max.) 8 hours.



Online Award: Open Category Bodypainting

- This category is an open category, where a mix of techniques is allowed (airbrush and brush/sponge).
- The use of attachments, props, parts of costumes or SFX is a must in this category.
- SFX parts could be pre painted
- Any kind of headpiece is **allowed**.
- A bold head is **NOT allowed** to glue before the competition

The jury judges:

Quality, technique, and ability of painting	1 – 12 points
Interpretation of the theme, idea, and originality	1 – 9 points
Composition of the work, props, SFX, deco	1 – 9 points

Please note, the usage of only brush/airbrush without decorations will lead to a substation of 30 points from the total score. For the classic painting technique without a decoration and costume, please apply for the "Online Award: Brush/Sponge" category.

The competition lasts up to (max.) 8 hours.

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